

Mobile Learning is the new Frontier

Mobile Learning has been a trend in the L&D industry for a long time, but it is only recently that the combination of workforce demographics, mobile device capabilities, and organizational readiness is making Mobile Learning a reality in many markets. The need is clearly here.

According to industry research firm IDC, by 2013, 35% of the world's workforce or 1.2 billion workers will be mobile. Ambient Insight reports that the "market creation phase" of Mobile Learning is over and demand is now mainstream.

But how does an organization approach Mobile Learning?

Mobile Learning means a lot of different things to different people. But today it is clear that Mobile Learning involves a lot more things than just delivering eLearning on smartphones. Mobile Learning touches a number of key factors:

- Portability/mobility
- Personalized access
- Context- and location-aware content
- Proximity to point of performance
- Both formal and informal models
- Communication and collaboration

NetDimensions Mobile Learning Solutions

NetDimensions supports a multi-pronged Mobile Learning strategy with a suite of solutions for mobile workforces in any environment.

Instead of point approaches for mobile delivery, NetDimensions relies on core capabilities for mobility that are inherent part of the NetDimensions Talent Suite platform.

NetDimensions mEKP

NetDimensions mEKP (Mobile Enterprise Knowledge Platform) is an end-user version of NetDimensions' powerful and robust LMS - running independently from a USB flash drive (or from any user device that runs Java). mEKP is platform-neutral and no installation or Internet connection required.



THE PORTABLE LMS

NetDimensions mEKP is much more powerful than offline players. It is a portable Personal Learning Environment that enables users to browse course catalogs, download & run courses, access reference materials, receive notifications & news, as well as track and review training history information from any device with a USB port at their convenience anywhere, anytime. It supports both single- and multi-user environments.

SMART SYNCHRONIZATION

NetDimensions mEKP can intelligently manage user information (AICC, SCORM, exam data) while offline and communicate with the master LMS system (either NetDimensions' or third-party's) to synchronize user-specific information when access to the Internet or company intranet is available.

www.NetDimensions.com

Smart synchronization allows for specific learning assets to be tagged for automatic download to mEKP and for automatic removal after these materials have been used offline and the results synchronized with the master LMS.

PRE-LOAD CONTENT

Content can be pre-loaded into mEKP, such as: courses, news, reference materials, and career development information. mEKP can be configured with a range of security options, from master host authentication and user identity verification to unique instance identification and USB drive encryption.

NetDimensions on Tablets

The *NetDimensions Slate* native application on iPad and Android tablets enables organizations to make full use of their device investments by distributing and tracking relevant learning content, news, and reference materials directly at the point of need. Users can take advantage of a powerful search-based navigation and access performance support content whether online or offline via smart connectivity with the NetDimensions Talent Suite.

NetDimensions, NetDimensions resellers, and NetDimensions clients have also developed and deployed custom native mobile applications that connect to NetDimensions Learning. The NetDimensions mobile apps are based on the NetDimensions SDK and are available on iPad, iPhone, Android, and Blackberry devices as custom applications to meet specific industry and functional requirements.

NetDimensions on Smartphones

NetDimensions Talent Suite comes out-of-the-box with optimized, device-aware browser access to NetDimensions Learning from any smartphone device or mobile operating system at no additional cost.

This way, NetDimensions provides connected learners with mobile access to a comprehensive, proven environment for learning, delivery, tracking, and reporting, but also performance support, knowledge sharing, and collaboration with other members in the organization. The learners' experience is based on an intuitive interface in the familiar environment of their mobile browser whatever their device might be.



Scan here to get the NetDimensions Talent Suite on your smartphone www.netdimensions.com/gomobile

Mobile Learning Services

NetDimensions also offers a full spectrum of mobile learning consulting and development services to help you succeed with your mobile learning programs. These services include:

- Mobile Learning Strategy Consulting
- Instructional Design
- Mobile Content Authoring
- Mobile & Video-based Courseware
- Interactive Games & Simulations
- Legacy Course Conversion

Recognition & Awards





Brandon Hall Best Advance in Learning Management Technology for External Training

//CODDIE// 2011 SIIA CODIE FINALIST Best Corporate Learning Solution



Brandon Hall Best Advance in Learning Management Technology for Global Training



Brandon Hall Best Advance in Performance Support Technology

Why NetDimensions

- ✓ Unified learner experience
- World-class security in any environment
- ✓ Global & international with multi-language support
- Available on multiple devices and operating systems
- ✓ Turnkey functionality for fast time to deployment
- Open to integrate and quick to customize
- Ease of administration in a mature system
- Consolidated pricing, no hidden costs

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